



IHEART HUDSON VALLEY MARKET'S

# Holiday Shopping Guide

The Holidays are coming and iHeart Hudson Valley is here with the perfect opportunity to promote your holiday specials, extended hours, sale days, and holiday products with our all-new Christmas Shopping Guide!

This guide will be both an online magazine for all to see as well as a high-quality glossy printed booklet we will be giving out at various locations around the Hudson Valley and at multiple upcoming events. These include our Small Business Saturday Market on Nov 25th, our in-person Holiday shopping market running in December, as well as at the Whooville shopping Village.

As a thank you to our online sellers, all iHeart Hudson Valley Market Sellers receive 30% off the standard interior rates.

Back/Inside Cover	\$375
Full Page	\$350 / \$245 (iHeart Vendor)
Half Page	\$175 / \$123 (iHeart Vendor)
Quarter page	\$75 / \$53 (iHeart Vendor)





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## 8.5 x 5.5 BOOKLET AD SIZE SHEET

All Ads Are Full Color

FULL Page:  
5"w x 8"h

HALF Page:  
5"w x 3.875" h

QUARTER Page:  
2.375"w x 3.875"h

### Guidelines for Ads

To ensure maximum quality and avoid printing problems, please follow these guidelines for creating your ads.

- Design your ad using one of the above sizes.
- High resolution PDF files are preferred, although JPEG, EPS, PNG or TIF files in high resolution are also acceptable.
- Other formats and scannable originals may be used but the quality will not be as high.

*Ad sizes above have been scaled down to show placement. Please follow dimensions under page graphic for correct size. Please provide bleed.*

### We Can Design Your Ad for You for a flat rate of \$25

Pick a size from the above options and then:

- (1) Provide us with copy for what you would like your ad to say.  
(Keep in mind the size you have chosen. Quarter page ads look best with only a few lines of copy.)
- (2) Want a photo in your ad? E-mail us a digital file (jpeg works best) or provide a quality photograph we can scan.
- (3) Sit back and let us do the work!



**Register Online**

**Contact**  
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